

Website Design WORKFLOW

Taking a collaborative approach, I will be working closely with you from start to finish, seeing through every step of the process to turn your ideas into a branded website.

Enquiry and Discovery

Client enquiry and confirmation on Design Package and Wix Build-In Options. Assess requirements, goals and strategy via Client Onboarding Form. Set project timelines and pricing.

Research And Data

Define scope of the project. Keyword research for SEO-plan. Gather all relevant materials from client.

Ideation

Decide on the on-brand elements - colour schemes, imagery, typography, artworks, visual elements, rich media (if any).

Feedback

Present mock-up pages to client and gather feedback and document revisions.

Design & Development

Kickstart the development of the approved design/UI . Upload content. Set-up keywords for Google Search Console. Set-up SEO.

Testing & Launch

Check on functionality and usability. Ensure site is mobile optimised and cross-browser compatible as well as loading time. Launch after final client's review.

Aftercare

Monitor SEO. Fix bugs and general troubleshooting. Basic Wix training for back-end work such as content uploads and updates etc.

REDVANILLA

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